

### TRANSLATING DATA INTO INFORMATION USING AI WITHIN CROP PRODUCTION Dr. John Fulton



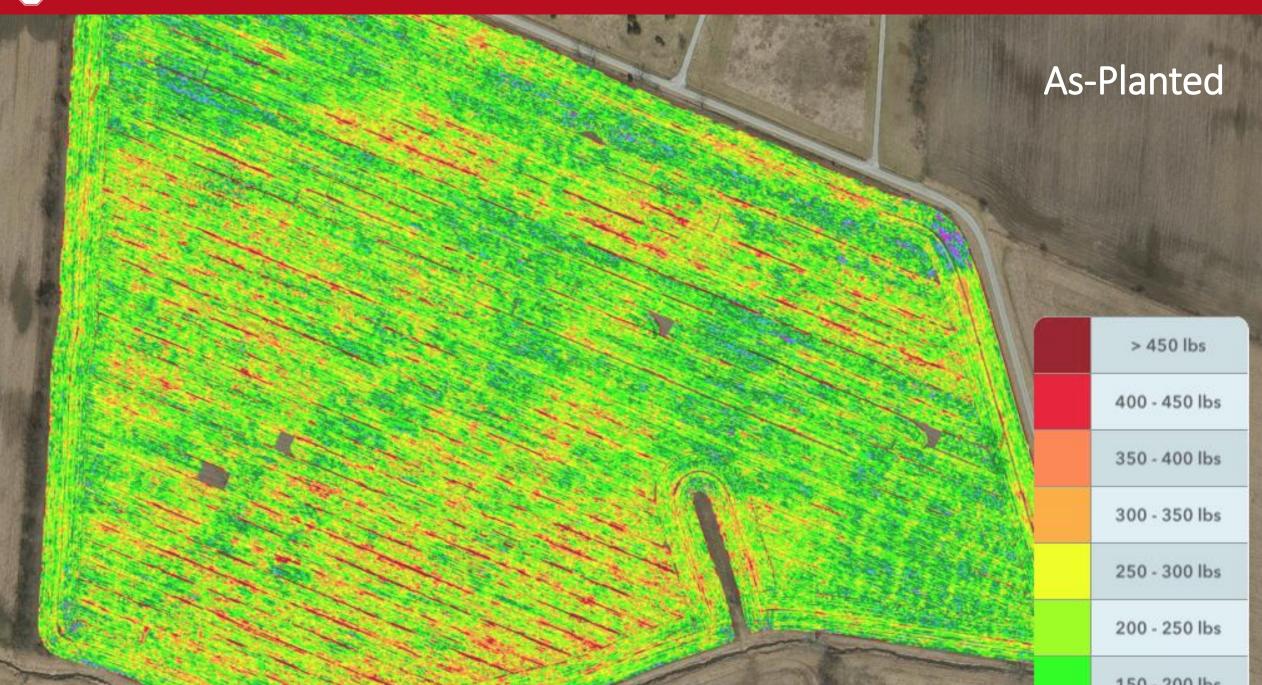








#PrecisionAg



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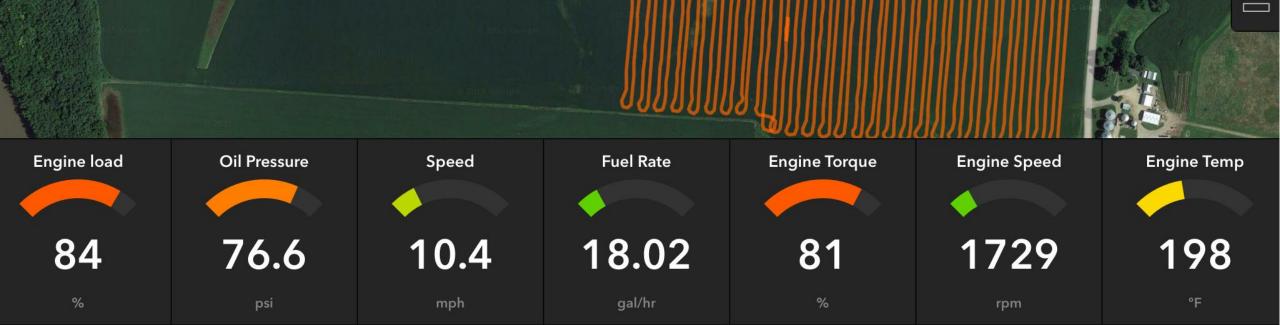
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### Machine Data

Fuel Use, Engine load, Speed, Torque

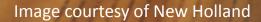
Field Operations --- planting, spraying, fertilizer, harvest



5.

#### Digital Agriculture (IoT in Ag)

1000



() About

Trials (Login)
Push History

7 FAQS

Plot Generato

#### Data Exchange for Growers



Recommendations

Producer

Data will need to move through multiple organizations and each organization will need different data sources. Preseason Fertility Management

Prescription P and K application (Precision Crop Services)

#### Tillage Management

- Prescription tillage maps (AGCO; CNH)
- Multi-Hybrids
  - Prescription seeding of multi-hybrids (Beck's; Pioneer)

#### SCN Management

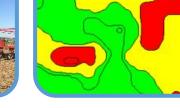
- Prescription application/use of nematicides (FMC)
- In-Season Fertility Management
  - Prescription N application (Encirca; Climate Corp)
- Irrigation Management
  - Prescription Irrigation (AgSmart)
- Disease Management
  - Prescription fungicide application (BASF)

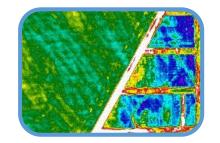


#### **On-farm data comes from a variety of sources**











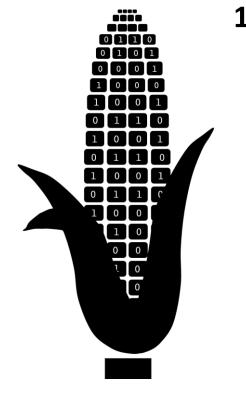
Agronomic Yield As-Applied As-Planted Machine Fuel Usage Engine Speed Engine Load

Prescription Seeding Fertilizer Multi-hybrid Fungicide

Remote Sensed Visible (RGB) IR NDVI Thermal Production Weather GDD Dates Markets

#### Identify what data is being generated on-farm.

#### "Terra" Project





#### **39 different file types**

**2475 different files** 

60.2 Petabytes for the field



- \*.TXT
- Shapefile (\*.shp)
- \*.XML
- \*.DAT
- \*.agdata
- \*.yld
- \*.gsd
- \*.rbin
- \*.log
- Many others...





### Farmers actively using digital technologies...

92% Sharing Data today

- $\circ$  66% sharing data with 2 or more people
- Seed Rep and Agronomic Consultant (>60% sharing with both)

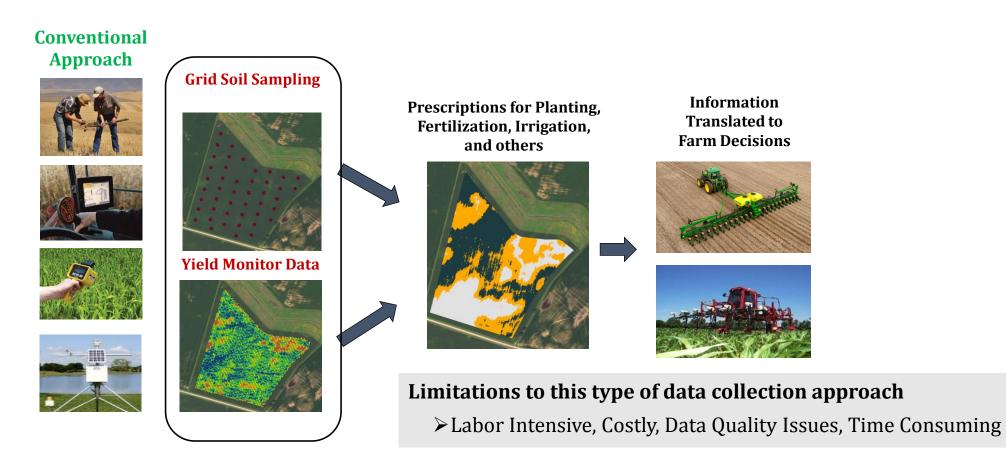
#### 77% view variety results online (67% with a smartphone or tablet).

#### 96% are using data collected as a direct input for management decisions.

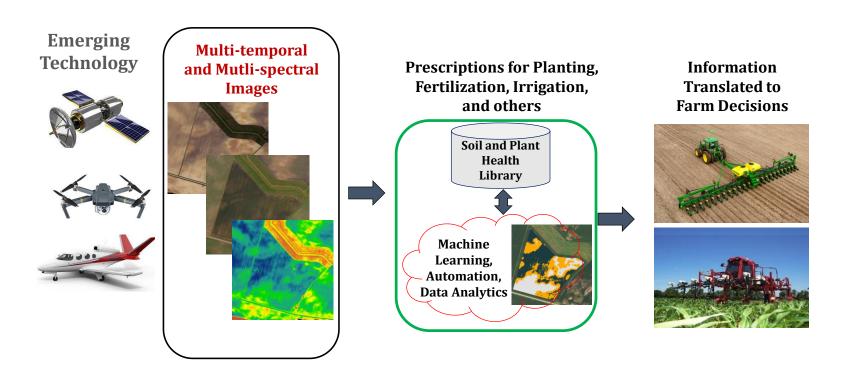
(2017 USB farmer survey on Digital Technologies)



### Traditional PA Approach



### Alternative PA Approach



Advantages – Cheaper long-term, Faster, Efficient, and Reliable Disadvantages – Requires large data sets Models and data analytics that not only recap what is already occurring between water and plants within corn fields, they are beginning to predict field-level outcomes in the hours, days and weeks ahead.

# Tremendous Investment in Industry and Academia in (Ag) Data Analytics

		U.S. Patent Documents		
		References Cited [ <u>Referenced By</u> ]		
Current U.S. Clas Current CPC Cla Current Internati	G06N 5/	/02 (20130101); G06F 17/5022 (20130101); G06F 15/1		1/2 /0826 (20130101); A01G 7/06 (20130101 5/02 (20060101); G06F 17/50 (20060101
	<u>Application Number</u> 62192754	Filing Date Jul 15, 2015	Patent Number	<u>Issue Date</u>
		<b>Related U.S. Patent Documents</b>		
Assignee: Family ID: Appl. No.: Filed:	<i>The Climate Corporation</i> (San Francisco, CA) 57483990 14/842,321 September 1, 2015			
Inventors: Applicant:		rancisco, CA) untry Type JS		
forecast data are red soil layers, and loss based on the tempe create notifications.	ating digital models of <i>nitrogen</i> availability based on field data, we ceived by an agricultural intelligence computing system. Based on s of <i>nitrogen</i> and water to the soil through crop uptake, leaching, derature, moisture content, and loss models. The agricultural intellig, recommendations, agronomic models, and/or control parameters	the received data, the agricultural intelligence computi- lenitrification, volatilization, and evapotranspiration. The ence computing system may then send <i>nitrogen</i> available for an application controller.	ng system models changes in temperature of differe e agricultural intelligence computing system create	ent soil layers, moisture content of differents a digital model of <i>nitrogen</i> availability
Generating digita	al models of nutrients available to a crop over the course of	the crop's development based on weather and so Abstract	l data	
United States Pate Gates , et al.	ent			9,519,86 December 13, 201
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United States Pa	tent		9,076,118
Mewes, et al.			July 7, 2015
	y modeling using field-level analysis of weath ates, and an estimation of fuel costs	er conditions, observations and u	ser input of harvest condition states, wherein a predicted harvest condition includes an estimation of standing
			Abstract
provided and/or ol the impacts of this	oserved feedback of a present state of a harvest-relative weather information and user-provided and/or observed by the state of the sta	ted condition to agronomic models a erved feedback in one or more physic	applies real-time, field-level weather data and forecasts of meteorological and climatological conditions together with user- nd to generate a plurality of harvest advisory outputs for precision agriculture. A harvest advisory model simulates and predicts cal, empirical, or artificial intelligence models of precision agriculture to analyze crops, plants, soils, and resulting agricultural ing and harvest decision-making, whether by providing pre-, post-, or in situ-harvest operations and crop analyses.
Inventors:	Mewes; John J. (Mayville, ND), Salentiny;	Dustin M. (Grand Forks, ND)	
Applicant:	Name City State Country Ty		
	ITERIS, INC. Santa Ana CA US		
Assignee:	ITERIS, INC. (Santa Ana, CA)		
Family ID:	53492024		
Appl. No.:	14/603,378		
Filed:	January 23, 2015		
Current U.S. Cla	\$\$:		1/1
Current CPC Class:		G06Q 50/02 (20130101); G06Q	2 10/0631 (20130101); G06N 5/04 (20130101); G06N 99/005 (20130101); G06Q 10/067 (20130101); A01G 22/00 (20180201) A01G 9/00 (20130101); Y02A 40/12 (20180101)
Current International Class:			G06F 15/18 (20060101); G06Q 10/06 (20120101); G06Q 50/02 (20120101); A01G 9/00 (20060101)
Field of Search:			;706/12,45,62
		Refere	nces Cited [ <u>Referenced By]</u>
		t	J.S. Patent Documents
<u>2007/0239337</u>		October 2007	Anderson
<u>2011/0313666</u>		December 2011	Hirvi et al.
<u>2013/0332205</u>		December 2013	Friedberg et al.

#### Summary of Current Ag Intellectual Property based on Al

- Weather Forecast Model Calibration auto-calibration using past performance plus ground truth data with dynamic weighting.
- Irrigation and Water Management understanding soil moisture coupled to rain and irrigation events for different crops, soils, and environmental conditions.
- Crop Modeling predictive crop models that use crop stage, weather and more.
- Field Accessibility understanding field conditions to deploy or not deploy machinery to an individual field.
- Harvest Decision Support predict crop moisture content coupled with historical weather and soil information.

### Des Moines Register

SUBSCRIBE NOW for full access

### Our nation needs to accelerate artificial intelligence for farm tech

Tom Vilsack and Danielle Nierenberg, Iowa View contributors Published 10:34 a.m. CT Nov. 26, 2018 | Updated 10:34 a.m. CT Nov. 26, 2018 | Updated



(Photo: Zach Boyden-Holmes/The Register) CONNECT TWEET LINKEDIN COMMENT EMAIL MORE

Melissa Brandao, a former Apple engineer, wanted to find ways to give back to her rural agricultural community in southern Oregon. Rather than traditional farming, though, she began designing robots to provide farmers with extra sets of eyes, ears and wheels out in the field.

Brandao developed such breakthrough innovations as the first autonomous ATV for hauling loads and navigating narrow rows between tightly planted crops. Most recently, she created the HerdDogg system of smart wearable devices for cattle management, which was first piloted with the Dairy Farmers of America. Today, more than 50 farmers nationwide use these tools to monitor and improve the health of their herds.

Her story shows how emerging technologies are not just the province of Silicon Valley or major metropolitan centers; nor are they only for the benefit of major corporations and investment firms. Rather, independent farmers and merchants alike are helping to drive new innovations across the nation's food supply chain, as stated in the recent "Refresh: Food + Tech, from Soil to Supper" report produced by Google, Food Tank, Swell Creative Group and their partners. It features more than 20 concrete examples of the ways technological innovations are helping not only food producers, but distributors

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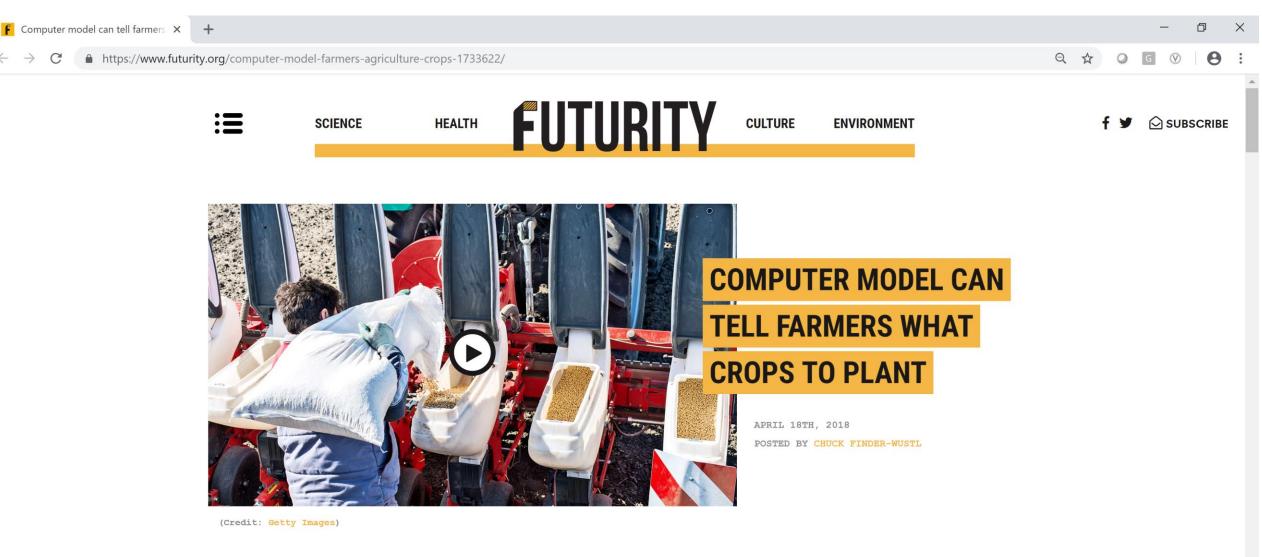
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lowans shouldn't settle for satellite Internet Nov. 23, 2018, 8:04 a.m.



lowan elected student body president of Harvard



A new computational model could help farmers and seedmakers take the guesswork out of what to plant each year.

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It's simple enough that a farmer could receive a recommendation containing the five best seed types to grow given the average yields, weather conditions, and soil composition of his or her region—

## SimSoy

- A web tool that can help farmers optimize their crops.
- Washington University
- Utilizes descriptive analytics and predictive analytics (machine learning models) to make predictions
- **INPUT:** 27-Variables: latitude, longitude, area, soybean varieties, irrigation, soil types and depths, acreage, yields...
- **Predictive OUTPUT:** individualized varieties for a farmer.

https://www.futurity.org/computer-model-farmers-agriculture-crops-1733622/

# FRESHAI

Program (AI-based) used to reduce perishable food waste to under 10% by using algorithmic software to redistribute perishable food rather than allow it to spoil on the shelf (Fed40 app).

https://freshai.farmsteadapp.com/

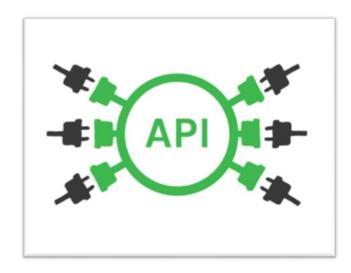
## Definitions

- Application Program Interface (API)
- Artificial Intelligence (AI)
- Machine Learning



### Application Program Interface (API)

- Set of programming instructions and standards for accessing a web-based software application or web tool.
- A software company releases its API to the public so that other software developers can design products that are powered by its service.



### Artificial Intelligence (AI)

- Intelligence demonstrated by machines that mimics the human decision making process.
- Any "device" that understands its environment and takes actions that maximizes its chance of successfully achieving its task.
- Much broader than machine learning

### AI Examples

- planning,
- problem-solving,
- understanding languages,
- recognizing voices and images,
- learning,
- any tasks that would be considered "smart"

If you surf the internet then you have experienced AI applications.

### Machine Learning

- Means of "learning" that enables an algorithm to evolve.
  - Designed to constantly and consistently self-improve.
  - Requires mass amounts of data for the algorithm to learn and then adjust.
- Specific subset of algorithms for AI.
- Common analytical technique used in agriculture by technology companies.

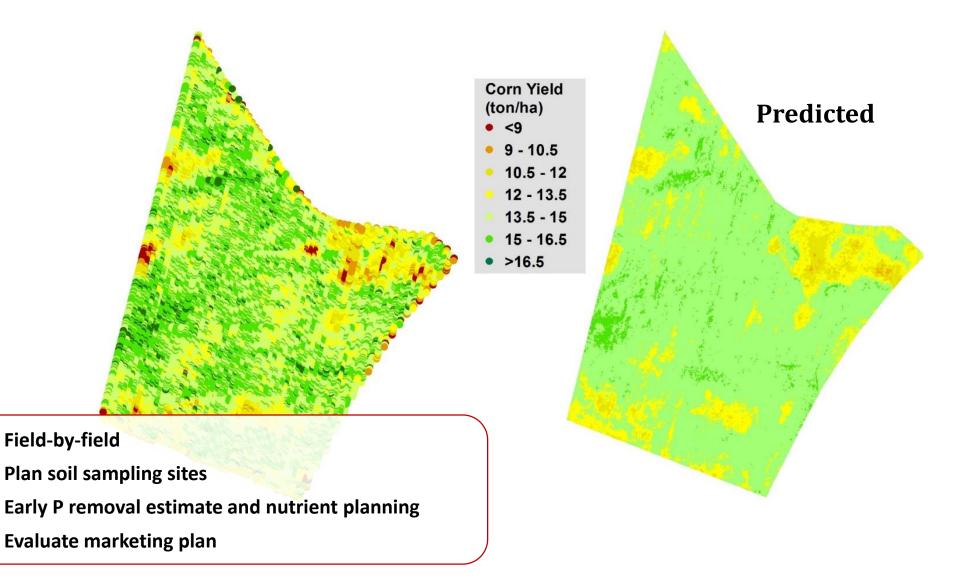


## Ag Examples

## AI and Machine Learning Applications

- Yield Prediction based on weather and historical yield data
- Genetic & Plant Breeding Research
- Image Recognition detect pest and plant diseases
- Autonomy / Robotics harvest
- Automated Machinery Adjustments fine-tune field operations
- Soil Properties improved classification of properties
- Commodity Marketing
- Field Conditions deployment of machinery

THE OHIO STATE UNIVERSITY



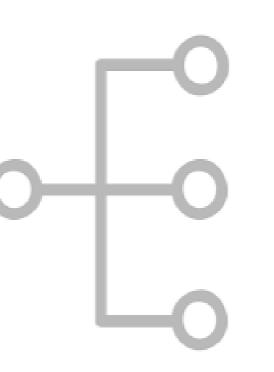
## Current Ag Applications of Al

- 2019 New Holland Combine proactive adjustments to field conditions
- Planter setting adjustments on-the-go (downforce) based on sensors and weather
- **Prescription maps** based on field variables and harvest data
- Variable tillage sensors evaluating % surface residue, clod size, and soil color.
- Fertility tools weather, soil and field characteristics, plant growth stage...
- Field accessibility tools weather, localized environment, soil characteristics...

### SUMMARY







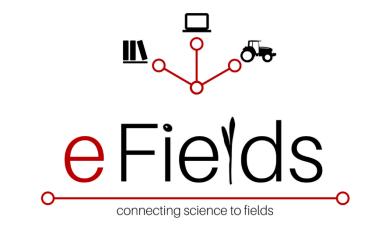
Tremendous volume of data beig collected today with a focus on AI in agriculture

Machine learning performed well in predicting soil properties and corn yield.

SUCCESS of New Agtech -benefits farmers and consumers alike

@OhioStatePA





**eFields** represents an Ohio State University program dedicated to advancing production agriculture through the use of field-scale research.

https://digitalag.osu.edu/efields

#### **Digital Agriculture**

Providing solutions to meet world demand

John Fulton Fulton.20@osu.edu 334-740-1329 @fultojp

#### **Ohio State Precision Ag Program**

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